

Two Way Interaction Rates - September

Week 1 : 61%

Week 2: 86%

Week 3: 91%

Week 4: 78%

Two Way Interaction Rates - October

Week 1 : 90%

Week 2: 94%

Week 3: 90%

Week 4: 91%

Two Way Interaction Rates - November

Week 1 : 92%

Week 2: 90%

Week 3: 88%

Week 4: 87%

Two Way Interaction Rates - December

Week 1 : 85%

Week 2: 82%

Week 3: 81%